



FOR IMMEDIATE RELEASE

For more information contact:

Terri Newton
Strategic Marketing Director
Payment Alliance International
press@GoPAI.com
502.671.4088

Tina Estes
AVP, Marketing
Ventura County Credit Union
tina.estes@vccuonline.net
805.477.4000

Payment Alliance International Partners with Ventura County Credit Union to Brand ATMs at Select Rite Aid Stores

LOUISVILLE, Ky., April 15, 2014 (Business Wire) -- [Payment Alliance International \(PAI\)](#), a leader in retail ATM solutions, and [Ventura County Credit Union \(VCCU\)](#) announced today they have entered into an agreement to brand 23 ATMs at California Rite Aid stores located in Ventura County and Santa Barbara County. PAI will own and operate the ATMs reflecting VCCU's branding, giving Ventura County Credit Union members surcharge-free access to cash at these Rite Aid locations beginning late April, 2014.

PAI operates one of the largest ATM networks in the United States, with ATMs at more than 60,000 retail locations across the country. As part of the network, PAI provides ATM services for approximately 1,500 Rite Aid locations nationwide.

"VCCU is easily and cost-effectively expanding their footprint with Rite Aid ATM placements," says Gregory W. Mercer, senior vice president for PAI. "We are delighted to be able to help them grow with this high-profile ATM branding program," adds Mercer.

"Partnering with PAI to give our members convenient, surcharge-free access to cash at ATMs located in Rite Aid stores throughout Ventura and Santa Barbara Counties simply makes sense," states Joe Schroeder, president and chief executive officer for Ventura County Credit Union. "We better serve our members close to where they live and shop," adds Schroeder.

About Payment Alliance International (PAI)

Payment Alliance International is a leading provider of payment processing solutions for businesses nationwide. As the nation's largest deployer of ATMs, PAI provides ATM processing and maintenance services, ATM equipment sales and support, and ATM branding programs. PAI also offers comprehensive payment and small business solutions including credit, debit and prepaid card acceptance services...all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky. For more information, please visit www.GoPAI.com or follow us on [Facebook](#) and [Twitter](#).

About Ventura County Credit Union

Ventura County Credit Union was chartered in 1950. It is the largest credit union headquartered in Ventura County, Calif. with six offices, over 60,000 members and \$670 million in total assets. It offers a complete line of loans, federally insured savings, 24-hour electronic access services and more. Call 800.339.0496 or visit www.vccuonline.net for more information.

###