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## **Payment Alliance Works with SchoolsFirst FCU to Brand Rite Aid ATMs**

*109 ATMs in Los Angeles-Area Rite Aid Stores to Reflect SchoolsFirst Brand*

**LOUISVILLE, Ky., Aug. 21, 2014 (Business Wire)** – [Payment Alliance International \(PAI\)](#), a leader in retail ATM solutions, and [SchoolsFirst Federal Credit Union \(FCU\)](#) announced today they have entered into an agreement to brand ATMs at 109 Rite Aid pharmacies in the metropolitan Los Angeles area. PAI will own and operate the ATMs which will be outfitted with SchoolsFirst’s logo and corporate colors. SchoolsFirst members will benefit from surcharge-free access to cash at these select Los Angeles-area Rite Aid pharmacies beginning this August.

PAI operates one of the largest ATM networks in the United States, with ATMs at more than 60,000 retail locations across the country. As part of the network, PAI provides ATM services for approximately 1,500 Rite Aid locations nationwide. “We are grateful to be able to help SchoolsFirst serve the educational community of Southern California and their families” says Gregory W. Mercer, senior vice president for PAI.

### **About Payment Alliance International (PAI)**

Payment Alliance International (PAI) is one of the nation’s largest deployers of ATMs, provides ATM processing and maintenance services, ATM equipment sales and support, and ATM branding programs. PAI also offers comprehensive payment and small business solutions including credit, debit and prepaid card acceptance services...all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky. For more information, please visit [www.GoPAI.com](http://www.GoPAI.com) or follow us on [Facebook](#) and [Twitter](#).

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