

FOR IMMEDIATE RELEASE



For more information contact:
Terri Newton
Strategic Marketing Director
Payment Alliance International
press@GoPAI.com
502.671.4088

Rite Aid Selects Payment Alliance International for Turn-Key ATM Program

Approximately 1,500 Rite Aid locations will offer consumers fast access to cash with PAI ATMs

LOUISVILLE, Ky., July 1, 2013 – [Payment Alliance International \(PAI\)](#), a leader in electronic payment processing solutions, is pleased to announce today they have been selected by [Rite Aid Corporation](#) to provide turnkey ATM services for approximately 1,500 Rite Aid locations in the western and southern United States. This new consumer-facing program will provide convenient access to cash for Rite Aid customers across the country.

As one of the largest ATM networks in the United States, PAI provides ATM services for over 60,000 retail locations nationwide. The Rite Aid program will offer state-of-the-art, EMV-ready, ATM equipment; domestic and international transaction processing; and distinctive branding opportunities for financial institutions.

John J. Leehy, III, president and chief executive officer of PAI, stated, "This strategic partnership is exciting for everyone at PAI. We are thrilled to have such a large and innovative retailer like Rite Aid as a PAI client." Leehy adds, "Some of our largest financial institution clients are already abuzz about the potential ATM branding opportunities that will provide their collective customers with surcharge-free access to cash at conveniently located Rite Aid stores."

"It has been a pleasure working with the Rite Aid team so far on this project roll-out", said Greg Mercer, senior vice president at PAI. Mercer also stated, "This should be a big win not only for Rite Aid and their customers, but also for financial institutions looking to expand their presence in these markets."

For more information about national accounts or ATM branding opportunities, please contact Greg Mercer at 561.684.6252 or via email at Greg.Mercer@GoPAI.com.

About Payment Alliance International (PAI)

Payment Alliance International is a leading provider of payment processing solutions for businesses nationwide. As the nation's largest deployer of ATMs, PAI provides ATM processing and maintenance services, ATM equipment sales and support, and ATM branding programs. PAI also offers comprehensive payment and small business solutions including credit, debit and prepaid card acceptance services...all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky. For more information, please visit www.GoPAI.com or follow us on [Facebook](#) and [Twitter](#).

###