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NEWS RELEASE

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**Sionic Mobile and Payment Alliance International Launch Industry-First
ATM iBeacon Proximity Mobile Advertising Network**

*--Advertisers can now reach millions of Mobile Rewards App users through the
PAI Beacon Network where users get cash for points, miles and other rewards--*

HOLLYWOOD, Fla., December 06, 2016 – [Sionic Mobile](#), a cloud-based mobile commerce company, and [Payment Alliance International \(PAI\)](#), a leader in electronic payment processing solutions, today announced they have formed a strategic alliance to enhance the PAI ATM network (more than 74,000 terminals nationwide) with iBeacons, allowing advertisers to engage and connect with millions of mobile app users. Officially launched in mid-November at the annual [PAI Market Partner Conference](#), the new PAI Beacon Network is an industry first and enables proximity-based mobile advertising and cardless cash redemption of earned mobile loyalty rewards. .

“We are excited to launch this compelling new customer engagement tool and pleased to have this powerful new partnership with Sionic Mobile,” said John J. Leehy, III, president and chief executive officer of Payment Alliance International. “We believe the PAI Beacon Network will enhance the customer experience while driving new and valuable traffic to our machines and retail clients.

The PAI Beacon Network can now offer national advertisers a powerful way to reach mobile-savvy, ready-to-spend consumers with compelling ads, thus inciting awareness and interest for their brands. The iBeacon technology sends a greeting to nearby app users, delivering proximity-based mobile ads and offers, and an invitation to redeem rewards for cash at a nearby ATM. Users simply opt for a cardless transaction then tap the “Mobile Rewards App” button and enter a single-use, three-digit code from their Mobile Rewards App to quickly and securely withdraw cash from a participating ATM. Powered by Sionic Mobile’s cloud-based ION Commerce Engine (ICE), each transaction is completed with advanced security and fraud prevention tools that protect both the consumer and the ATM owner.

“Our goal is to provide Mobile Rewards App users, including millions of our partners’ app users, tangible ways to use their earned rewards how they want, when they want, and wherever they want,” said Ronald Herman, founder & chief executive officer of Sionic Mobile. Herman continued, “It’s called the power of choice. The reality of redeeming airline miles, hotel points and other reward types for cash is right around the corner. PAI gives us a remarkable opportunity through their vast nationwide ATM network and advanced technology to give advertisers a way to reach millions of consumers, and Mobile

Rewards App users a whole new way to view the value of their earned rewards. We are proud to partner with PAI on this amazing offering.”

Consumers receive instant rewards that spend like cash when they pay with their Mobile Rewards App at any merchant in Sionic Mobile’s Mobile Rewards Marketplace. Comprised of more than 100,000 retail & restaurant locations nationwide, it’s the nation’s fastest growing mobile marketplace for both large chain retailers and small businesses alike. Users will now have the option to view ads/offers and redeem their earned rewards for cash at PAI ATMs located in hotels, convenience stores, restaurants and shopping malls nationwide.

About Sionic Mobile

Midtown Atlanta-based Sionic Mobile, a cloud-based mobile commerce company, provides white-label mobile pay and loyalty applications to partners and clients delivering rewards, savings and perks to millions of mobile consumers. The award-winning ION Commerce Engine (ICE) and Company-owned, GeoSense® iBeacon network drives greater adoption and more frequent app use for partners and clients. The Company also operates the nation’s fastest growing Merchant Marketplace, comprised of large chain retailers and small businesses alike. Merchants pay a small fee when mobile customers pay with their app and the Company shares the fee with clients and partners. The Company directly engages businesses with ION Loyalty® web and mobile apps and consumers with the free ION Rewards® app for iOS and Android®. Visit www.SionicMobile.com.

About Payment Alliance International

Payment Alliance International (PAI) is the nation’s largest privately-held provider of ATMs and ATM Fleet Management Services, along with a wide range of comprehensive payment and small business solutions including credit, debit and prepaid card acceptance services in retail locations, online or on-the-go using mobile devices...all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky. For more information, please visit www.GoPAI.com or follow us on [Facebook](#) and [Twitter](#).