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## **Payment Alliance International Partners with Cash Connect to Launch PAI CA\$H Alliance** *Nationwide Network of PAI Market Partners to Utilize Unrivaled Vault Cash Program*

**LOUISVILLE, Ky. and Newark, Del., Dec. 4, 2012 (Business Wire)** – [Payment Alliance International](#) (PAI), a leader in electronic payment processing solutions and the nation's largest Independent ATM Deployer (IAD), and [Cash Connect](#), a division of [WSFS Bank \(NASDAQ: WSFS\)](#) and premier supplier of ATM vault cash services, today jointly announce they have partnered to offer an exclusive vault cash and forecasting program. Marketed as PAI CA\$H Alliance to PAI's nationwide ATM Market Partner network consisting of over 60,000 retail ATMs, the program provides participating Market Partners with an easy-to-access, low-cost and convenient vault cash program to include armored carrier management, cash forecasting and limited underwriting requirements.

PAI has leveraged its nationwide ATM network to create the turnkey PAI CA\$H Alliance program with Cash Connect, offering a secure, fully-insured, cash management solution to the PAI Market Partner's IAD business. Through this extremely affordable program, services are easily obtained and include vault cash, carrier management, cash forecasting, maintenance and insurance — all through a single source. IADs must process transactions through PAI to take advantage of the PAI CA\$H Alliance program and utilize one-time combo locks on all participating ATMs.

"This announcement marks an exciting time here at Payment Alliance as we understand the real "vault cash" challenges facing IADs in today's difficult credit market," said John J. Leehy, PAI president and chief executive officer. Leehy added, "We are excited to partner with the leader in vault cash services, Cash Connect, and are pleased to be able to offer this program to our Market Partners and their customers."

"We're thrilled to help propel the growth of PAI Market Partners through the new PAI CA\$H Alliance program," said Cash Connect President Tom Stevenson. "The additional time and capital gained by outsourcing cash management services will allow them to spend more time on business development and less time on daily operations," adds Stevenson. "It's an honor to be selected as PAI's partner for this exciting new solution."

For more information on the PAI CA\$H Alliance, contact PAI at 877.271.2627 or email [ATMSales@GoPAI.com](mailto:ATMSales@GoPAI.com).

**About Payment Alliance International (PAI)**

Payment Alliance International is a leading provider of payment processing solutions for businesses nationwide. As the nation's largest deployer of ATMs, PAI provides ATM processing and maintenance services, ATM equipment sales and support, and ATM branding programs. PAI also offers comprehensive payment and small business solutions including credit, debit and prepaid card acceptance services, remote deposit capture and check processing, ecommerce solutions, ATM/email/mobile marketing, and loyalty programs...all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky., with offices in West Palm Beach, Fla., Jackson, Miss. and Billings, Mont. For more information, please visit [www.GoPAI.com](http://www.GoPAI.com) or follow us on [Facebook](#) and [Twitter](#).

**About Cash Connect**

Cash Connect provides over \$8 billion annually in ATM Vault Cash to over 13,000 ATMs in all 50 states, Puerto Rico and the U.S. Virgin Islands. A division of [WSFS Bank \(NASDAQ: WSFS\)](#) in Wilmington, Del., Cash Connect prides itself on outstanding customer service and helping ATM deployers manage their programs more efficiently with complementary services such as cash forecasting and armored carrier management. Cash Connect is a past recipient of the ATM Industry's Award for Excellence, presented jointly by the [ATM Industry Association \(ATMIA\)](#) and [ATM Marketplace](#). For more information, please visit [www.CashConnect.com](http://www.CashConnect.com) or follow us on [Facebook](#) and [Twitter](#).

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