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Kern Schools Federal Credit Union to Brand Payment Alliance International ATMs at Kern County Rite Aid Store Locations

LOUISVILLE, Ky., Feb. 17, 2014 (Business Wire) -- [Payment Alliance International \(PAI\)](#), a leader in retail ATM solutions, and [Kern Schools Federal Credit Union](#) announced today they have entered into an agreement to brand 22 ATMs located at Rite Aid stores in Kern County, Calif. PAI will own and operate the ATMs, which will be outfitted with Kern Schools' branding. Kern Schools' members will have surcharge-free access to cash at these new ATM locations.

PAI operates one of the largest ATM networks in the United States, with equipment at more than 60,000 retail locations across the country. As part of the network, the company provides ATM services for approximately 1,500 Rite Aid locations nationwide. "Adding Rite Aid ATM placements gives Kern Schools Federal Credit Union the ability to expand their footprint without significant expense," said Gregory W. Mercer, senior vice president for PAI.

"Working with PAI and Rite Aid supports the member-centric philosophy of Kern Schools," said Michael M. George, senior vice president of operations and marketing for Kern Schools Federal Credit Union. "Giving our members convenient, surcharge-free access to cash at ATMs located in Rite Aid stores throughout Kern County exemplifies this commitment," added George. "We look forward to a long and prosperous partnership with Payment Alliance International."

About Payment Alliance International (PAI)

Payment Alliance International (PAI) is one of the nation's largest deployers of ATMs, provides ATM processing and maintenance services, ATM equipment sales and support and ATM branding programs. PAI also offers comprehensive payment and small business solutions including credit, debit and prepaid card acceptance services...all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky. For more information, please visit www.GoPAI.com or follow us on [Facebook](#) and [Twitter](#).

About Kern Schools Federal Credit Union

Kern Schools Federal Credit Union was founded in 1938, and was granted a federal charter on April 19, 1940. Residents of Kern County are eligible for membership and receive the benefits of an extensive loan program, including home and auto, wealth management services, and a lifelong financial partner. With convenient locations in and around Bakersfield, Kern Schools' membership has grown to over 160,000 to become the largest member-owned financial institution in Kern County, Calif. For more information, visit www.ksfcu.org.

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