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Payment Alliance International Becomes ATMIA Global Sponsor

Worldwide Support for ATMIA Benefits Global ATM Industry

Louisville, Ky., April 29, 2014 – [Payment Alliance International \(PAI\)](#), a leader in ATM and electronic payment processing solutions, is pleased to announce global sponsorship of the [ATM Industry Association \(ATMIA\)](#). ATMIA is an independent, non-profit trade association whose mission is to promote ATM convenience, growth and usage worldwide; protect the ATM industry's assets, interests, good name and public trust; and to provide education, best practices, political voice and networking opportunities for member organizations.

PAI is one of the largest ATM deployers in North America with more than 65,000 locations in the PAI Alliance Network. Uniquely positioned in the payments marketplace, PAI offers custom ATM programs and services for retailers and financial institutions including ATM cash management and branding solutions, as well as a variety of electronic payment options; market partner distributor programs that encompass credit and debit card processing, check services, and cash management solutions; and referral programs for financial institutions.

“ATMIA plays a vital role and PAI is proud to serve as a global sponsor,” states John J. Leehy III, president and chief executive officer of PAI. “There’s a growing interconnectedness around the globe, and ATMIA is providing the critical linkage and thought leadership today’s ATM industry requires,” adds Leehy.

Leehy is a member of ATMIA’s international board of directors. Gregory Sahrman, PAI executive vice president and chief operating officer, is co-chairman of the ATMIA U.S. regional board.

“Payment Alliance International is a great industry partner for ATMIA,” states Mike Lee, ATMIA’s chief executive officer. “Their many contributions on multiple fronts have helped the Association expand and influence change globally across the ATM industry,” adds Lee. “We appreciate their vote of confidence in ATMIA as a global sponsor.”

About Payment Alliance International (PAI)

Payment Alliance International (PAI) is one of the nation’s largest deployers of ATMs, providing ATM processing and maintenance services, ATM equipment sales and support, and ATM branding programs. PAI also offers comprehensive payment and small business solutions including credit, debit and prepaid card acceptance services...all designed to maximize customer success and make business easy.

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Payment Alliance International is based in Louisville, Ky. For more information, please visit www.GoPAI.com or follow us on [Facebook](#) and [Twitter](#).

About ATMIA

The ATM Industry Association is a global non-profit trade association with over 4,000 members in 60 countries. Its mission is to promote ATM convenience, growth and usage worldwide; protect the ATM industry's assets, interests, good name and public trust; and provide education, best practices, political voice and networking opportunities for member organizations. Please visit www.atmia.com.

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