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Payment Alliance Named One of Fast Fifty
Receives recognition by Business First *of Louisville*

LOUISVILLE, Ky. *(November 4, 2009)* - Payment Alliance International is honored to be recognized by *Business First* of Louisville as a 2009 Fast Fifty company. This prestigious honor is given each year to the 50 fastest growing, independent, for-profit and privately held companies in the Greater Louisville area. The company came in at number 13 on the list, a proud accomplishment for the five-year-old company's 252 employees.

Even during the challenging current economy, Payment Alliance was able to grow by anticipating the downturn and acting aggressively to focus on proven growth strategies that called for lower levels of capital requirements. In the past year, Payment Alliance has more than doubled profits while adding nearly 20,000 customers. The company now operates more than 33,000 ATMs, the nation's largest network.

The Fast Fifty companies must be independent, for-profit and privately held; have an average of at least $1 million in revenue for the last three years; be headquartered in Bullitt, Henry, Jefferson, Meade, Nelson, Oldham, Shelby, Spencer, or Trimble counties in Kentucky, or Clark, Floyd, Harrison or Washington counties in Indiana; and have a three-year operating sales history. This is the 10th year for the award, and according to *Business First* staff, there were more entries this year than any other. This year, the threshold for revenue growth was raised from 20 percent to 30 percent to accommodate the increase in entries.

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Payment Alliance International (PAI) is a leading provider of payment processing solutions for business. Credit card, check processing, ATM network management and business information services, all designed to maximize customer success and make business easy. PAI is based in Louisville, Kentucky. For more information, please visit www.GoPai.com.