



FOR IMMEDIATE RELEASE

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Donna Embry Receives MWAA Lifetime Achievement Award

Louisville, KY, August 6, 2009 – Payment Alliance International is pleased to announce that Donna Embry, Senior Vice President of Strategic Development was recently awarded the MWAA Lifetime Achievement Award for 2009 by the Midwest Acquirers Association.

The MWAA Lifetime Achievement Award for 2009 was presented to Ms. Embry on Thursday afternoon, July 23, 2009, at the Westin Hotel in Lombard, Illinois at the associations annual meeting. A not-for-profit, no-membership, independent forum, the MWAA provides a regional opportunity for training, education and networking in the Midwest bankcard acquiring and ISO community.

“Everyone at PAI is excited that Donna’s contributions and hard work have been recognized by the payments industry,” said John Leehy, PAI president. “Donna has played a key role in building the foundation for PAI’s future, and we are proud to have her on our team.”

Donna Embry began her career as a programmer with Citizens Fidelity Bank and quickly moved up to management roles. While there she pioneered EBT, university card and smart card programs. Donna went on to become COO of Citizens Fidelity/PNC Bank and SVP of PNC Bank. She was also EVP of Vital Processing, now TSYS Acquiring.

Donna developed the very first curriculum for ETA University and produced the Introduction to Electronic Processing courses. Additionally, she wrote the first ETA publication, called *The Encyclopedia of Terminology for the Acquiring Industry*.

About Payment Alliance International

Payment Alliance International (PAI) is a leading provider of payment processing solutions for business. Credit card, check processing, ATM network management and business information services, all designed to maximize customer success and make business easy. PAI is based in Louisville, Kentucky. For more information, please visit www.GoPai.com.