



For Immediate Release

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Mississippi and Tennessee Financial Institutions Sign Agreements with PAI ATM Services Group to Expand Their ATM Networks

Jackson, Miss., (March 3, 2009) – PAI ATM Services Group, the nation's largest ATM company, announced today that they have entered into agreements with three financial institutions in Mississippi and Tennessee to place the banks' brand on select automated teller machines within their specific territories. The agreements will effectively expand the ATM networks of Merchant & Farmers Bank and Singing River Federal Credit Union in Mississippi, and First National Bank of Tennessee.

Located in high-traffic retail businesses, the ATMs will prominently display the institutions' brands on the signage and transaction screens, and their customers will be able to use the branded ATMs surcharge-free. PAI will continue to service and maintain the ATMs, reducing the financial institutions expenditures usually associated with ATM networks.

"Customer service is the top priority for Merchant and Farmers Bank, and our customers have told us they value a more convenient way to access their cash without paying surcharge fees," said Dick Kilby, President at Merchant & Farmers Bank. "Through our branding agreement with PAI ATM Services Group, we are better able meet our customers' needs more efficiently."

"In today's volatile market place, it is essential that every business, including financial institutions, find better, more cost effective ways to reach current customers and grow their base, De Lone Wilson, SVP Sales & Marketing at PAI ATM Services Group said. "The PAI ATM Branding program is one of the most effective ways for small to mid-size financial institutions to strengthen their competitive stance and provide an even better experience for their customers without the large outlay of capital usually associated with ATM network expansions,"

Financial institutions nationwide can now place their brand on any of PAI ATM Service Group's network of over 30,000 ATMs.

About PAI ATM Services Group

Originally founded in Jackson, MS in 1995, as Financial Technologies Inc., (FTI) the ATM Services Group of Payment Alliance International, is the nation's largest and one of the oldest ATM companies. The company offers advantages unmatched by other companies ---- financial stability, security, service, and support. In both 1999 and 2000, FTI was named as one of the nation's 500 fastest growing, privately held companies in the US by INC Magazine.

About Payment Alliance International

Payment Alliance International (PAI) is a leader in the payment processing industry offering credit card, check, ATM network management, cash management and business information services. Through its client centered approach to payments, PAI has become one of the fastest growing companies in America and today's largest privately held ATM operator. PAI is based in Louisville, Kentucky. For more information, please visit www.gopai.com

