



Prepaid Mall and Bill Pay Solutions

Payment Alliance International provides a unique set of Prepaid solutions and Bill Pay programs for a variety of retail locations just like yours. By simply providing these valuable payment products, you can generate additional revenue and increase foot traffic from customers seeking these essential services.

Prepaid Mall Features

The Prepaid Mall program offers consumers the ability to purchase various prepaid cards for themselves or for gifts! Participating retailers can:

- Accept payments for Domestic and International long distance services
- Accept payments for wireless services to be loaded on mobile devices
- Sell Visa® Reloadable Prepaid Debit cards
- Sell a variety of other retailers' cards through our Gift Card Mall program (Note: you must have more than 50 locations to participate)



Program Benefits

When you participate in the Prepaid Mall and/or Bill Pay program, your business can:

- Gain additional revenue
- Gain increased and repeat foot traffic in your store(s)
- Accept payments for prepaid cards and billers on multi-application terminals (along with credit/debit card transactions) or an online PC application
- Display FREE Point of Purchase (POP) materials and racks
- View complete sales tracking reports at the terminal level
- Offer new Prepaid and/or Bill Pay products that are added regularly
- Utilize our "virtual warehouse" where an unlimited amount of inventory is provided to you – requiring no in-store prepaid card inventory
- Offer the largest Bill Pay provider network to your customers – including National and Regional billers with same day payment options for consumers

Bill Pay Participation and Posting Times

The Bill Pay program is optimal for un-banked/ under-banked consumers and for those who need a real-time or convenient payment option to make bill payments. In our rapidly sought after Bill Pay program, retailers can accept payments for bills from:

- National and Regional telecommunications providers
- Utilities companies
- Cable and satellite providers
- Financial and retail billers (standard / fixed payments)

Payment posting times can vary from real-time, same day, next or second business day. Discuss program details with your Payment Alliance account executive.



To learn more about Prepaid Mall or Bill Pay:

Contact your Payment Alliance International Account Executive or visit us at www.GoPAI.com

