

CardFree Cash for ATMs

Mobility. Security. Convenience.

When you partner with **Payment Alliance International**, your ATMs can provide consumers with access to cash – without the need for a physical card when they use the patent-pending CardFree CashSM solution from Fiserv.

Consumers may need emergency cash if they've lost their card, are waiting for a replacement to arrive in the mail, or they may find it's more convenient to use an access code at your ATM instead of carrying their card

to withdraw cash. Whatever the reason they have for wanting cardless access to cash at an ATM, CardFree Cash helps drive incremental transaction growth and increased transaction fee revenue to your locations. To make it convenient for consumers, Fiserv is leveraging the Popmoney[®] brand mark at participating ATMs, and as such, consumers will see a Popmoney button which they will select to initiate a CardFree Cash transaction.

How CardFree Cash Helps Your Business



Emergency Cash

Consumers may need emergency cash if they've lost their card while traveling – or in their own home town – and card-free ATM transactions make it easy for them to obtain.



Interim Access

A consumer doesn't have to wait for a replacement card to arrive in the mail when they access their cash through a card-free ATM transaction.



Convenience

Sometimes it's just more convenient to use an access code at an ATM to withdraw cash instead of carrying a card or wallet.

► Features:

- Cutting-edge card-free access at ATMs to financial institution accountholders
- Secure, card-free transactions using an access code and PIN

Future enhancements:

- Send cash to another person who can retrieve it at the ATM using an access code and PIN
- Initiate card-free cash directly from a mobile phone and receive push notifications to access cash at nearby ATMs

► Benefits:

- Repeat and/or frequent customers who desire to use participating ATMs
- Greater exposure to your ATM locations when posted to the online ATM locator
- Increased ATM profitability through incremental CardFree Cash transactions
- Helps differentiate your ATM locations from the competition

Consumers today are all about mobility, security, and convenience. The CardFree Cash solution provides them with that and much more... and clearly differentiates your ATMs from the competition, while you sit back and watch your profits soar.

FOR MORE INFORMATION:

GoPAI.com | ATMSuperstore.com