

Mastercard Cash Pick-Up

Mastercard Cash Pick-Up™ brought to you by Payment Alliance International, allows banks and their disburser customers to deliver cash quickly, securely, and easily to any vetted consumer – banked or unbanked – through enabled ATMs, without the use of a card.



A better way to get cash into the hands of those who need it the most.

BENEFITS FOR ISSUERS

- Helps improve consumer experience and solidify the consumer relationship
- Supports increased revenue and customer base by participating as a VCN issuer

BENEFITS FOR ATM OPERATORS

- Facilitates new and repeat customer base
- Helps to improve consumer experience and solidify the consumer relationship
- Creates new use cases and incremental transactions
- Helps to increase ATM functionality, relevance and value

BENEFITS FOR DISBURSERS

- Delivers essential cash quickly and simply
- Helps expand their disbursement options

Use Cases



PERSON-TO-PERSON

domestic cash transfers totaled over \$30B in the U.S. in 2016¹



SOCIAL BENEFITS*

from the U.S. government totaled over \$2.4T to individuals and businesses in 2016²



CORPORATE REBATES*

to consumers totaled over \$20B in U.S. in 2016³



EMERGENCY CASH ASSISTANCE

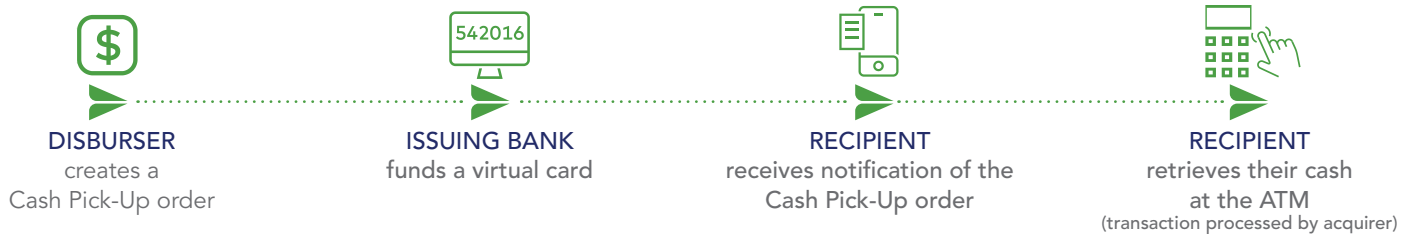
for when a card is lost – a service for over 1.7B cards in U.S. circulation in 2016⁴



DISASTER AND AID RELIEF*

disbursements reached over \$1B from NGOs and federal entities in 2016⁵

Mastercard Cash Pick-Up offers the combination of speed and accessibility that separates it from the rest of the current market offerings.



FOR MORE INFORMATION: