



# ReachOut™ Wireless Program

Powered by Payment Alliance International

The ReachOut™ Wireless program, powered by Payment Alliance International (PAI), offers retailers the ability to provide a simple method where U.S. consumers can obtain a FREE cell phone and monthly talk/text plan if they currently participate in certain government assistance programs.



- By offering this unique service to your customers, businesses like yours can generate additional revenue simply by installing a ReachOut Wireless kiosk at your retail location(s).
- And, since the kiosk itself transmits data via a wireless chip installed inside, there are no out-of-pocket telecommunication expenses for you or the need for additional phone lines.
- Not only will you begin generating revenue for each new customer that enrolls and receives an approval at the kiosk, you'll also realize increased foot traffic and residual income from sales of additional minutes from new and existing customers seeking this free wireless government-sponsored program.\*

## Consumer Qualifiers

Consumers that qualify for the free cell phone and monthly wireless plan must currently participate in at least one of the following government programs:

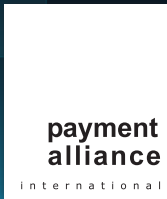
- Food Stamps
- Medicaid
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF)
- National School Free Lunch Program
- Energy Assistance (LHEAP)
- More...depending on the state

**Government Assisted Cellular Service**

**FREE CELLULAR PHONE  
FREE MONTHLY MINUTES**



**Reach Out™ wireless**



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## Program Features

The ReachOut Wireless program allows consumers to:

- Enroll in the program via a ReachOut Wireless kiosk
- Determine eligibility right at the kiosk; qualified participants will receive a pre-loaded phone in the mail within 5-7 business days
- Choose from three monthly talk/text plans:
  - 50 minutes talk/50 texts (unused minutes rollover to next month)
  - 125 minutes talk (unused minutes rollover to next month)
  - 250 minutes talk/text (no rollover)
- Purchase additional minutes that will rollover from month to month
- Make/receive domestic and long distance calls

**FREE** **50/50**  
Free Minutes/Free Text

Perfect plan for people who love to text and talk

**FREE** **125**  
Free Minutes

Perfect plan for just enough talk time

**FREE** **250**  
Free Minutes

Perfect plan for people who love to talk

Roll over from month to month  
Picture Message (MMS)  
Purchased minutes roll over to next month  
Domestic and Long Distance  
Text Message (SMS) (1minute per text)  
Caller ID, Voicemail, 3-way, Call Forward Busy/No Answer

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Picture Message (MMS)  
Purchased minutes roll over to next month  
Domestic and Long Distance  
Text Message (SMS) (1minute per text)  
Caller ID, Voicemail, 3-way, Call Forward Busy/No Answer

**NO** roll over from month to month  
Picture Message (MMS)  
Purchased minutes roll over to next month  
Domestic and Long Distance  
Text Message (SMS) (1minute per text)  
Caller ID, Voicemail, 3-way, Call Forward Busy/No Answer

## Program Benefits

When you participate in our program, your business can:

- Offer a highly desirable program to your customers with **NO UPFRONT** or **ONGOING FEES**
- Gain additional revenue for each new approved kiosk enrollment
- Enjoy increased and repeat foot traffic in your store(s)
- Accept payments for additional minutes added to the wireless phones\*
- Generate awareness of the U.S. government-sponsored program – making your store a consumer “destination”
- Enjoy the benefits of monthly Reachout-funded TV, radio, and print media advertising programs – requiring minimal to no advertising from your business

\* In order resell the top-up PINs, retailers must offer one of the following services: MoneyGram, Western Union, Emida, NOW Prepay, or Cellucum

**TO LEARN MORE ABOUT  
the ReachOut Wireless program:**  
Contact your Payment Alliance International  
Account Executive or visit us at  
**www.GoPAI.com**

