

Kiosk Applications for Apple with Remote Checkout

GBmobile Kiosk Applications enable retailers to scale interactions with its customers without the need to add additional store associates. They also provide an additional mechanism to deliver information to its valuable customers.

Kiosk Applications can offer features such as:

- Program and credit card enrollment
- Fingertip access by customers to product and pricing information
- Special promotions and coupons with targeted promotional materials
- Videos and commercials
- Suggestive and cross-selling tools
- Self check-out and e-commerce integration
- Can be leveraged by store associates for inventory, price and product information

The Payment Alliance Kiosk Applications are part of the GBmobile Retail Suite which lets retailers cut the cord and allow store associates to move freely about the store to conduct core retail operations.



Partner:

Global Bay™

payment
alliance
international

PAImobile Solutions –

PAImobile is just one more way that Payment Alliance International continues to provide Payment Innovations for a Changing WorldSM.

**Contact your Payment Alliance
Sales Representative today to
learn more about these solutions!**



GoPAI.com

PAImobile[®] Solutions

Payment Alliance International is leading the way for the next generation of payments with the introduction of the PAImobile suite of mobile products and services.

This innovative suite of mobile solutions gives retailers and consumers access to a variety of payment methods, access to cash, and rewards programs like never before... through ATMs, mobile phones, and kiosks.

And with mobile coupons and rewards, customers will keep coming back because of the convenience and security they know they can trust.



Secure, “Cardless” ATM and POS Transactions via Qwick Codes

The Payment Alliance Qwick Codes program provides a revolutionary new way to pay for goods and services in store or online as well as to access cash from the ATM – while never compromising sensitive information or consumer security. Generating and accepting Qwick Codes is simple and safe.

- Qwick Codes are generated by the cardholder
- These one-time, disposable account numbers can be redeemed by a Merchant or ATM and exchanged for actual card swipe data
- The Merchant or ATM pass the Qwick Code on to its Payment Gateway, Network or Processor
- The Payment Gateway, Network and Processors have an established, secure SSL channel with Magensa.net with Digital Certificates on both sides
- The Qwick Code is authenticated and securely exchanged for the actual card swipe data

This process allows the consumer to maintain and secure their own card swipe data while the Merchant and ATMs have no direct access to sensitive, personally identifiable information.

Consumers can generate an unlimited number of Qwick Codes that they can securely store in their Qwick Codes Mobile Wallet. They set the dollar limit, an expiration date, even a password for a second factor of authentication.

It's a revolutionary new way to pay for goods and services or access cash via an ATM without the need to carry a credit/debit card. QwickCodes – *Bridging People & Payments Through Mobile*

Partner:



QwickPAY® mobile credit and debit card acceptance

QwickPAY is a complete POS payment solution that delivers unmatched convenience without sacrificing security. QwickPAY provides the ability to easily accept credit and signature debit sales anytime, anyplace. It is easy-to-use and can help merchants lower their cost of accepting cards by as much as 30%. When your customers want to pay with a card, QwickPAY is the safest way. Don't type... safely swipe credit or signature debit cards on a variety of Magtek® secure card reader authenticators (SCRAs).

QwickPAY is affordable and flexible

- Lowers the cost of card acceptance by offering authentic, card present transactions
- Simple to install and use SCRAs
- Reduces the scope of PCI compliance by eliminating sensitive card data from the application
- Eliminates the costs and hassles related to the charge back process by declining counterfeit cards

**QwickPAY is the safest way:
Secure...Mobile...Payments**

Partner:

MAGTEK®



Street Savings™ ATM/Text Messaging Loyalty Programs

Street Savings™ is an exciting, easy-to-use mobile marketing product that will dazzle customers in any business segment. Merchants can focus on daily operations while Street Savings Mobile Coupons and Mobile Rewards automatically send individualized text message gift and loyalty offers to its customers. And best of all, it easily integrates into existing POS systems and a variety of ATM applications.

- **Popular Technology, Popular Programs** – Text messaging, coupons, and rewards programs are used by millions
- **Easy to Use** – With ‘Set and Forget’ messages, mobile marketing campaigns practically run themselves!
- **Value Added Service** – An exciting, new service ‘plus’ for loyal customers
- **Build Loyalty** – Contact customers with timely, text coupon offers
- **Recapture Customers** – Create customized ‘miss you’ offers to bring customers back

It's easy for customers who simply provide their cell phone number, rewards card, or text a unique code to receive valuable offers on their mobile phones. No more paper coupons to remember to print or carry along.

Street Savings Mobile Coupons and Rewards can help merchants realize even more success through customized mobile marketing campaigns.

Partner:

