



Payment Alliance International Receives 2011 ISO of the Year Award

Our thanks to the ETA!

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Honored by the Electronic Transactions Association (ETA)

Louisville, KY., May 18, 2011 Payment Alliance International (PAI) is pleased to announce that it has been selected as the "2011 ISO of the Year" by the **Electronic Transactions Association (ETA)**. The prestigious award, announced last week in San Diego, Calif., at the ETA's Annual Meeting and Expo, annually recognizes a member company whose actions move the payments industry forward, while exhibiting high ethical standards and successfully addressing industry challenges with demonstrated business results.

Founded in 2005, PAI has experienced explosive growth through innovative products and superior service. Today, the company has more than 80,000 customers and is the largest ATM deployer in North America, with more than 50,000 locations in the PAI Alliance Network. Uniquely positioned in the payments marketplace, PAI offers payment solutions to financial institutions, market distributors and retailers that encompass credit and debit processing, check services, cash management solutions and ATM management.

"PAI has enjoyed tremendous growth and success in just a short time," says Carla Balakgie, chief executive officer for the ETA. "Their strong customer focus and commitment to service excellence represent the true spirit and purpose of the ISO of the Year recognition." Balakgie adds, "I've had the pleasure of working on several industry committees with dedicated PAI employees, and their efforts positively impact our industry."

"It is a tremendous honor to receive the ETA's ISO of the Year Award," states John J. Leehy III, president and chief executive officer of PAI. "We are fortunate to have an outstanding team of professionals, each committed to finding new and innovative ways to make good things happen for the customers we serve." Leehy adds, "We appreciate being recognized by the ETA for our business success and look forward to continuing to work with the Association for the betterment of the payments industry."

About Payment Alliance International (PAI)

Payment Alliance International is a leading provider of payment processing solutions for businesses nationwide. We offer credit card, check processing, ATM network management, and business information services, all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky., with offices in West Palm Beach, Fla., Jackson, Miss. and Billings, Mont. For more information, please visit www.GoPAI.com.

About the Electronic Transactions Association (ETA)

The ETA is an international trade association representing companies who offer electronic transaction processing products and services. The purpose of ETA is to influence, monitor and help shape the merchant acquiring industry by providing leadership through education, advocacy and the exchange of information. ETA's membership spans the breadth of the payments industry, from financial institutions to transaction processors to independent sales organizations (ISOs) to equipment suppliers. More than 500 companies worldwide are members of ETA. Additional information can be found at www.electran.org.

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